

The Deep Integration of University Archives Utilization and "Internet +"

Tao Yan

Jiangxi Open University, Secondary Department Nanchang, Jiangxi, 330006

Keywords: University; Archives Utilization; Internet +

Abstract: With the development of science and technology, the carrier format of information carrier and the way of information production are also in a state of constant updating. Under the background of the increasing demand for information, the archives cause in colleges and universities will face new opportunities and challenges. If the deep integration of college archives utilization and "Internet + " can be realized, the function of information sharing and service can be realized to a certain extent, which is also the inevitable trend of the development of the times. In order to realize the reform of archives work in traditional colleges and universities, it is necessary to rationally use modern Internet technology to realize the service and sharing of archives information in colleges and universities.

Since the State Council issued the guiding opinions on actively promoting the "Internet plus" movement in 15 years, relevant traditional industries such as university archives have developed a deep integration model of the "Internet plus". This is also the inevitable trend of development. As an important public information resource for the development of schools and society, the archives of colleges and universities are constantly moving towards digitalization and electronization. In order to develop the society better and meet the public's requirement on information archives, we must promote the information of university archives continuously and realize sharing through optimization, so as to give full play to its value to meet the requirements of the development of the times for the archives work in colleges and universities.

1. The relationship between the archives information service and sharing in colleges and universities and the "Internet + " environment

1.1. Promote the archives information service and sharing in colleges and universities.

With the increasing demand for information in society, the information resources are also developing towards openness and transparency. We are entering the era of the Internet, and the convenience of communication is also given higher requirements. However, the Internet must break through the time and space restrictions and allow people to share and exchange information resources without time difference in order to meet the needs of the times. This also gives a new thought to the traditional archives information service in colleges and universities. For a long time, the archives management in colleges and universities takes the archives as the primary task. They

attach too much importance to the "archives" and often neglect the "use". The "Internet + " environment seems to inject fresh blood into the management of archives information in colleges and universities, which will effectively promote the integration and opening of resources, realize the service and sharing of information, and maximize the value of archives resources.

1.2. Provide support for the realization of archives Information service and sharing in colleges and universities

The traditional archives work in colleges and universities must be supported by the "internet plus" environment if it is to enter the information age. Modern network technologies such as archives management software and archives digitization have added new contents to the traditional single archives management in colleges and universities, enriched the diversity of its carriers, and facilitated the sharing and service of information.

1.3. Strengthen the demand of information service and sharing to the Internet

Applying the Internet technology reasonably to the management of university archives, and integrating the two organically also meet the needs of the times. With the continuous development of science and technology, the public's use of archival information resources has gradually increased. And the use of archival work has increased, which makes modern technologies such as electronic information transmission and electronic documents widely used in the archives management of colleges and universities. With the rapid development of the Internet and the increase of social information, information overload has become an important feature of the development of the times. In order to make the exchange and sharing of information more convenient, archivists will optimize the archives management, rely on media to achieve more automated management, so that the transmission and reading of archival information are not limited by time and space, and facilitate the effective use of resources.

2. The present situation of the service and sharing of the university archives information in the Internet age

The high-speed development of the information is also promoting the development of the university enterprise. We should objectively and practically analyze the present situation of the university archives Information management and face up the fact that the archives of colleges and universities in our country are still in the primary stage although they are rich in information resources

2.1. The primary information technology of university archives

Due to the influence of many reasons such as the size of the school and thinking-inertia, the archives work of most universities in our country are still in the primary level, and the digital construction has just started. They cannot meet the requirements of the "digital archives construction guide" and the standards of archives informatization. On the whole, there is still plenty of room for development, and the level of archives information technology in colleges and universities has a great impact on the intellectualization of archives management and many other aspects, such as digitization, restrict the development of archives information service and sharing

2.2. The single archives Information service and the sharing channel of colleges and universities.

For most of the archives departments of colleges and universities in our country, mainly rely on the public network to provide various kinds of archives information service to the society. For the Archives of the website category, it can include the following content: the first is the whole case, and the archives management of the various rules and regulations and service guide as well as online consultation. For online service guide, most colleges and universities just leave their addresses and contact information, while in the case of the search function, it's just an icon. As a result of these imperfect archives service information websites, the function of sharing resources cannot be used normally, which seriously affects the users to get the archives information they need through the websites. However, with the continuous development of the Internet, the traditional single file information service model has been completely unable to meet the development needs of the current information age. Colleges and universities need to take advantage of Weibo and Wechat and other new network background and how to carry out the information sharing from the media is the next question to consider.

3. The application of internet + in leading the archival work under the new normal

3.1. Attach importance to the foundation of archival management and carry out in-depth the archival information management under the Internet +

For archival information, it is the basic work of collecting archives service and sharing archives resources. It is very important to archives management. First of all, in the new normal, university archives management staff need to change ideas and actively adapt to the new information-based situation. This is the main task of the current staff. For colleges and universities, it is also necessary for relevant leaders to have a relatively new understanding of the work of archives informatization, keep up with the pace of Internet development, constantly push forward the construction of archives informatization in colleges and universities, formulate practical construction plans of archives Informatization, and speed up the transformation and upgrading. The second is to increase the relevant departments for the university archives of Information investment, thereby laying a foundation for the archives of Information. With the continuous development of Internet technology, it has added new impetus to the construction of university archives Informatization For example, it has added the brand-new vigor for the system construction in the archives Information system, the digital archives construction, network security guard and so on. Therefore, colleges and universities should develop an efficient archives informatization system and a sound electronic file center and digital archives. It not only provide the convenience of users, but also greatly the scope of resource sharing. Therefore, s should increase their input so as to realize the systematization of file management and the networking and remote service of file utilization.

3.2. Adapt to the situation and deepen the archives service of Internet +

For university archives, it mainly realizes its value through the extensive utilization and information sharing of the public. Through the construction of archives Informatization, the university provides efficient and convenient information service to the users of archives. Therefore, it is necessary to innovate the way of archives service. With the development of Internet technology, the use of mobile terminal becomes more and more frequent. More and more people use mobile devices such as smart phone and IPAD to exchange and call resources remotely. For the traditional paper-based archives service model, it is more and more unable to keep up with the trend of the

information age. Therefore, the university archives should innovate the archives service mode. Under the background of the Internet, it should serve users as quickly and conveniently as possible, and create a set of efficient and fast information file service platform for managers and users. For example, in the archives management system of colleges and universities, the collection, management and use of the archives within the university should be merged at the same time, and the digital archives storage equipment should be built to have the functions of transmission, exchange and security protection, which are advantageous in the school user's convenient use. Secondly, it is necessary to set up a public archive service platform, and set up an online consultation and online consulting service window through Wechat and other media tools, so as to better meet the needs of users outside the school at various levels. In order to meet the off-site consultation files and other file information services. Finally, establish an interactive platform of archives Information exchange. Through the wechat public number or micro-blog and other network tools, users can share, evaluate and disseminate the information resources of archives through these "micro" media, giving users the greatest space and participation right, thus better expanding the scope of file network communication. On the other hand, through the feedback and suggestion of different users, the file manager should perfect the information file work and provide the users with better service.

4. Summary

With the continuous and in-depth development of internet plus, various new technologies and new ideas are more and more widely used in the process of university archives management. For file managers, they need to change their traditional thinking and provide users with better file information services through internet plus. Archivists need to make overall improvement in ideology and service mode, so as to provide better personalized service for different users under the mode of internet plus, and finally create great value for university archives management.

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